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Description automatically generated **New Dealership Overview**

**Dealer Information**

**Dealership Name:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Business Manager: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

1. **Ownership / Management - Experience**
2. **Facility (Appearance & Location)**

1. **Sales (Comment on current sales team and your opinion of their capabilities)**

1. **Service (Along with the service assessment, current staff, experience, facility # bays)**
2. **Overall sales projections and Market Share targets in the assigned territory**